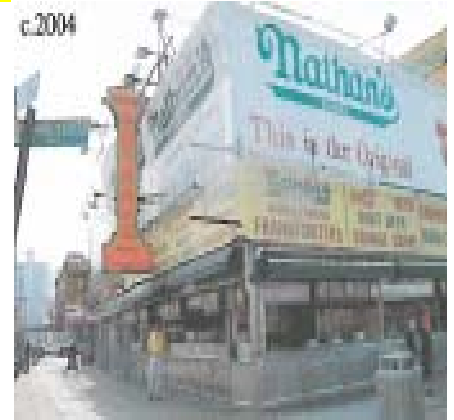


H.T. HACKNEY FOODSERVICE

NATHAN'S HOT DOG PROGRAM

An American Tradition Since 1916



**Nathan's Famous
Hot Dog Eating Contest!**

Joey Chestnut ate 68 in 2009!

NATHAN'S HISTORY

NATHAN'S FAMOUS was founded by a Polish immigrant, Nathan Handwerker in 1916 with a small hot dog stand in Coney Island, New York. His hot dogs sold were based on a recipe developed by his wife, Ida. Today, Nathan's has gained a reputation for being among the highest quality hot dogs in the World! Back in the early days, some of their regular customer's names were Al Capone and Cary Grant! President FDR served NATHAN'S FAMOUS hot dogs to the King and Queen of England in 1939. Jacqueline Kennedy loved Nathan's Hot Dogs so much that she served them at the White House. In his final last will and testament, actor Walter Mathau requested Nathan's hot dogs to be served at his funeral - and they were! There are many stories that have helped make NATHAN'S HOT DOGS SO FAMOUS!

MARKETING MATERIAL AVAILABLE

